Event Name	Individual or Team	Specific Guidelines
Desktop Application Programming	Individual	• The program must run on Windows XP or higher. • Solution must run standalone with no programming errors. • Data must be free of viruses/malware. Any entry with contaminated data will not be judged. • The program should be shown to the judges. • Statement of Assurance **TOPIC** *Furry Friends Animal Shelter has asked you to develop an animal records system. Create an interface that allows supervisors and staff to enter animal patient information and print information-based reports. See guidelines for additional information and requirements.*
Digital Design & Promotion	Individual or Team of 2 or 3 Members	• Emphasize graphic interpretation of the topic and design. • Do not use any words, diagrams, clipart, and/or artwork that are not public domain. • The logo must be saved in JPEG, GIF, or EPS format. Graphics should be computer generated. • Statement of Assurance **TOPIC** *You are on the staff of a large marketing firm in New York City and Miles Stanish has hired your firm. He is opening a bicycle store in New York and plans to name it Cycle Fitness. Your firm is to design a new logo for this new shop and as well as for future locations he plans to open. Cycle Fitness plans to hold free seminars on bike safety, cycling for fitness, what to look for when buying a bicycle, choosing the right bike, choosing a bike for a child, and creating a cycle group that will be doing monthly cycle trips. Your firm must design the new logo, a grand opening postcard for mailing, a business card, a rack card that will sit on the counter in a holder indicating all the seminars offered, and a quarter page advertisement, and a tee shirt. The shop's address is 123 Avenue of the Americas, New York, NY 20013. Grand opening is June 1.*
Digital Video Production	Individual or Team of 2 or 3 Members	• The production may use any method to capture or create moving images. • The presentation should include sources used to research the topic, development and design process, use of different video techniques, a list of equipment and software used, and copyright information for pictures, music, or other items. • The two (2) to four (4) minute video may be shown to the judges if desired. • Statement of Assurance • Video must be uploaded as an URL. **TOPIC** *Create a FBLA membership video to recruit FBLA members in your school and to show at career fairs and the community.*
E-business	Individual or Team of 2 or 3 Members	• Websites must be available for viewing on the Internet at the time of judging. No changes may be made to the website after the official entry date. Sites should be designed to allow for viewing on as many different platforms as possible. If using a shopping cart, it does not need to be activated. Explanations should include development and design process, use and implementation of innovative technology, use and development of media elements. • The website should be shown to the judges. • Statement of Assurance **TOPIC** *Set up a website for young artistic entrepreneur(s) to sell their art, pottery, jewelry, etc. Include pictures, bio of the entrepreneur(s), social media links, purchase and shipping information, and shopping cart. Information may be fictitious.*
Mobile Application Development	Individual or Team of 2 or 3 Members	• The following platforms may be used to develop the project: Google's Android, Apple iOS, or Microsoft Windows Phone. • Project submissions must include the source code and screen shots of the GUI in PDF format. • The solution must run standalone with no programming errors. • Applications may deploy from a smartphone, tablet, or both, but must be smartphone deployable. • Applications do not need to be available for download from a digital-distribution multimedia-content service. • The app should be shown to the judges if desired. TOPIC (continued on next page)